

CHIMDALU NNENNE (FANTASY)

Onchain Data Analyst | Growth Strategist

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PROFESSIONAL SUMMARY

Web3 On-Chain Data Analyst & Growth Strategist with 5 years of experience in on-chain behavioural modelling, transforming blockchain data into action-tailored growth insights for user acquisition, retention, and protocol growth. Proven track record of winning major Web3 analytics competitions and delivering data-driven stories, dashboards, and growth frameworks for startups, DAOs, and L2 ecosystems.

SKILLS

Technical:

SQL • Python • Dune • Flipside • R • Power BI • Tableau • Looker • Excel • API Integration • Data Cleaning • Data Modeling • Dashboards • Cohort Analysis • KPI Tracking • Funnel Analysis

Web3 Analytics:

Blockchain Architecture • DeFi Analytics • DEX Analytics • Whale Tracking • Tokenomics • Contract Interaction Analysis • Wallet Behavior Modeling • Liquidity & TVL Analysis • NFT Analytics

Growth & Strategy:

Data-driven storytelling • User Behavior Analysis • Marketing Analytics • Retention Strategy

AWARDS & HACKATHONS

3rd Place — Intelligence-Driven Growth Analysis (Flipside Crypto)

- Conducted a comparative Base vs Mantle growth study using 10M+ transactions, analyzing activation patterns, periodic retention, economic activity, and contract interaction distribution.
- Demonstrated how each L2's marketing strategy drove significant variation in user adoption and engagement despite having similar qualities under the same ecosystem.

4th Place — Solana Data-Driven Growth Analysis (Flipside Crypto)

- Modeled Solana's growth using 5 years of monthly activation cohorts and dApp interaction trends, revealing key adoption accelerators and retention loops.
- Identified dApp interaction trends that explained long-term engagement growth across major protocols.

3rd Place — Crypto Analyst Bounty (Token Metrics)

- Built a detection framework that flagged high-risk token behaviors using anomaly patterns and market irregularities.
- Delivered insights that improved investor decision-making using Token Metrics dashboards.

4th Place — Storytelling With Data (Dune Analytics)

- Investigated a suspicious token and uncovered manipulative wallet patterns using DuneSQL queries.
- Produced a viral educational report that simplified investigative analytics for 500+ beginners.

EDUCATION & CERTIFICATIONS

Creative-in-Business Nov. 2020 - Feb. 2021 *Creative Writing*

Aptlearn Sept. 2022 - Aug. 2023 *Technical Writing*

University of California, Davis (Coursera) Aug. 2023 - Aug. 2024 *Strategies of Content Marketing*

Google (Coursera) Sept. 2023 - Dec. 2024 *Data Analytics - Spreadsheets, SQL, R, Tableau, PowerBi*

International Business Machines Corporation (IBM, Coursera) Sept. 2024 - Jan. 2025 *SQL: A Practical Introduction for Querying Databases*

WEB3 DATA ANALYSIS EXPERIENCE

SonicLabs Africa Community *Onchain Analyst/ Research Lead*, Feb. 2025 - Present

- Analyzed 180K+ SonicLabs transactions using SQL to reveal core adoption drivers and user behavior shifts.
- Built Dune dashboards that visualized daily/weekly growth trends and improved team decision-making.

Crypto Portfolio Tracker *Personal project*, Jan. 2025

- Built a real-time tracker that updated crypto prices every 60 seconds using CoinMarketCap API.
- Designed Excel automations that improved portfolio accuracy and reduced manual tracking time by 90%.

Solana Whale Activity Analyst *Personal project*, Jan. 2025

- Extracted and cleaned Solana whale data from Flipside to build address-level behavioral profiles.
- Identified key whales and flagged market manipulation patterns affecting price volatility and liquidity.
- Produced an insight report that mapped adoption trends and wallet movement cycles.

SUI Blockchain Community *SUI Tokenomics Analyst & Speaker*, Jan. 2025

- Converted raw JSON into analyzable datasets and built interactive dashboards in Power BI/Tableau, viewed by 300+ members.
- Delivered a Tokenomics presentation that influenced community investment decisions and improved ecosystem understanding.

LEADERSHIP ACTIVITIES

Redeem Youth Program *Public Speaker*, Nov. 2023

- Trained 50 youths at a camp on Blockchain technology and strategies for entering the Web3 industry

Spella ICT Hub *Public Speaker*, Sep. 2024

- Educated 200+ participants on the basics of Blockchain and the role of technical writing in its adoption.

SUI Blockchain Community Meetup *Public Speaker*, Jan. 2025

- Delivered data-driven insights on SUI Tokenomics to an audience of 300+, highlighting investment potential and market impact.

ADDITIONAL EXPERIENCES

GyberExperiment, Moscow, Russia *Content Marketer*, Feb. 2024 - Present

- Wrote a high-conversion whitepaper that supported investor conversations with 50+ VCs.
- Grew X account from 0 → 5,000 in 2 weeks through data-backed content sequencing.

LogisticsBDT, Talini, Estonia *Content Marketer*, Sep. 2023 - Dec. 2024

- Built and managed NFT communities, onboarding 1,000+ new users across Telegram and Discord.
- Drove X profile growth to 1,500 followers in 30 days with targeted Web3 content.

Stability DAO, Tatarstan, Russia *Content Strategist*, Feb. 2024 - Aug. 2024

- Boosted X audience by 500+ followers weekly using consistent educational content.
- Published 2 weekly Medium articles that strengthened DAO authority and community retention.